

# TaylorMade-adidas Golf Company Partners with Ashwaubenon's FulfillNet

TaylorMade-adidas Golf Company, which includes the TaylorMade®, adidas Golf and Ashworth® (TMaG) brands, is now partnering with FulfillNet Inc. for fulfillment and direct marketing services. FulfillNet Inc. is located at 1361 Waube Lane in Ashwaubenon. "We will help TaylorMade-adidas Golf track its prod-

ucts by account and by specific location to evaluate how product placements are performing and strategize which locations need more or less product," said DeDe Heid, director of sales for FulfillNet. "This will allow TaylorMade to maximize its rate of return on point of sale products, increase sales and draw attention

to its consistent brand message." Among the services FulfillNet is providing to TaylorMade: - Storage and distribution. FulfillNet is housing and distributing all of TaylorMade's branded collateral, ranging from signage to marketing materials. - Point of Sale (POS) sup-

port. TaylorMade will use FulfillNet's ShopDev software, which makes it possible to easily and quickly enter point of sale data, images and text on a single web screen, allowing for centralized data collection, analysis and maintenance capabilities. - Training. FulfillNet provides training to TaylorMade sales representatives around the country about streamlin-

ing distribution processes and delivering a consistent brand. - Gift fulfillment management. FulfillNet is providing support and distribution for TaylorMade inventory purchases made online. This includes managing the fixture allocations for TMaG and providing assistance to manage the distribution of gifts, data demographic management, web

design, packaging and more. "FulfillNet is excited to be working with TaylorMade," added Heid. "TaylorMade is a superior company with great leadership and great people. We look forward to helping them grow." Visit [www.fulfillnetinc.com](http://www.fulfillnetinc.com) to learn more.

## Bus Trip To Swing On A Star

Nativity Seniors invite you to join them for Fireside Theatre's musical extravaganza, "Swing On A Star," when swing was king. Join the folks from Nativity Parish on

Wednesday, February 2nd. Price of \$85.00 includes bus, meal and show. To register, call Vicki at Nativity Parish at 499-5156. Young and old will enjoy

the Big Band music. This was an era featuring Sinatra, Crosby, the Andrews Sisters, the Marx Brothers, Jimmy Dorsey and Benny Goodman.

## Seroogy's Valentine Run

Start off the new year by registering for Seroogy's 8th annual Valentine 15K and 5K run/walk. Registration is now open for the Saturday,

February 12, 2011, event. The run and walk both start at 8:00 am in front of Seroogy's Chocolates, 144 N. Wisconsin Street, De Pere. This year's Seroogy's Valentine run/walk benefits Syble Hopp School in De Pere. Event fees are \$24.00 for adults and \$12.00 for children until February 11, 2011. You can save \$3.00 by bringing your registration form to either the De Pere or Ashwaubenon (784 Willard Drive) Seroogy's store. Registration forms are also available in both stores. Groups of four or more who register together (forms must be in same envelope) can save another \$1.00 each. There's nothing else like it! Seroogy's serves their hot chocolate, coffee and chocolates free to all entrants, as well as their

family and friends who are there to support the entrants. Every athlete receives a free long sleeved T-shirt, a Seroogy's Valentine Meltaway bar and a heart shaped cheese. Runners and walkers will follow a scenic course along north Broadway and through the beautiful St. Norbert Abbey grounds. The 15K participants will continue through Green Isle Park in Allouez. The events finish at Seroogy's De Pere store. For more information, visit Midwest Sports Events online ([www.midwestsportsevents.com](http://www.midwestsportsevents.com)) or call them at 1-800-429-8044 or 920-338-8741. Their office is located at 2079 Lawrence Drive, Suite D, De Pere, WI 54115.

## Ashwaubenon School Calendar

### Friday, January 7

**AHS** Dance Team Practice, AHS Auxiliary Gym, 3:30-5 pm  
**AHS** JV Boys Hockey Game vs. Calumet High School at Cornerstone Ice Center, 4 pm  
**AHS** Frosh/Frosh 2 Basketball Games at Home vs. Sheboygan North, 4:15 pm  
**AHS** Varsity Boys Swimming Invitational at Lawrence University, 5 pm  
**AHS** Frosh/JV Basketball Games at Home vs. Sheboygan North, 5:45 pm  
**AHS** JV/Frosh Girls Basketball Games at Sheboygan North, 5:45 pm  
**AHS** Varsity Boys Basketball Game at Home vs. Sheboygan North, 7:15 pm  
**AHS** Varsity Girls Basketball Game at Sheboygan North, 7:15 pm  
**AHS** Varsity Girls Hockey Game vs. Fond Du Lac at Cornerstone Ice Center, 8 pm  
**Saturday, January 8**  
**Ashwaubenon** Boys Youth Basketball, AHS Fieldhouse, 8-10 am  
**AHS** Boys Basketball Practice, AHS Fieldhouse, 10-11:30 am  
**AHS** Varsity Boys Swimming Invitational at Neenah High School, 1275 Tullar Road, Neenah, 10 am  
**AHS** Varsity Girls Hockey Game vs. Kettle Moraine at Cornerstone Ice Center, 3:30 pm  
**Sunday, January 9**  
**Parkview** Ashwaubenon Soccer - Mary Ann Jones, 2-6:30 pm  
**AHS** Girls Basketball Practice, AHS Fieldhouse, 10-11:30 am  
**Ashwaubenon** Boys Youth Basketball, AHS Fieldhouse, 4-7 pm  
**AHS** Dance Team Practice, AHS Auxiliary Gym, 5-8 pm  
**AHS** Track Open Gym, AHS Fieldhouse, 8-10 pm

### Monday, January 10

**Pioneer** 1st Week of Battle of the Books  
**Pioneer** Grade 3 Basketball, 2:45-3:45 pm  
**Pioneer** Intermediate Choir Part 1, 2:45-3:45 pm  
**Pioneer** Grade 4 Math/Logic Practice, 2:50-3:30 pm  
**Parkview** Art Club, 3-4 pm  
**Parkview** Math Club, Room 317, 3-4 pm  
**AHS** Open Weight Training, AHS Fitness Center, 3-5 pm  
**AHS** Boys Basketball Practice, AHS Fieldhouse, 3:20-5 pm  
**AHS** Dance Team Practice, AHS Auxiliary Gym, 3:30-5 pm  
**AHS** JV/Frosh Girls Basketball Games at Home vs. Green Bay Southwest, 5:45 pm  
**AHS** JV Boys Hockey Game vs. De Pere at De Pere Ice Center, 6 pm  
**AHS** Student Services Meeting, 8th Grade Parent Night Meeting, AHS Auditorium, 6-8 pm  
**AHS** AMPA Meeting, 7 pm  
**AHS** Varsity Girls Basketball Game at Home vs. Green Bay Southwest (AHS Girl's Basketball Parent's Night), 7:15 pm  
**AHS** Varsity Girls Hockey Game vs. Appleton United at Cornerstone Ice Center, 8 pm  
**Tuesday, January 11**  
**Cormier** APPL Session 2, 9-11 am  
**Pioneer** Grades 4-5 Math Olympiad, 2:45 pm  
**Pioneer** KMO Practice, 2:45-3:30 pm  
**Pioneer** Grade 5 Basketball, 2:45-3:45 pm  
**Parkview** Grade 6 Math Olympiad Contest, 7:58 am-8:49 am  
**Parkview** Kevin Phillips Basketball, 6:30-9 pm  
**AHS** Open Weight Training, AHS Fitness Center, 3-5 pm  
**AHS** Girls Basketball Practice, AHS Fieldhouse, 3:20-5 pm

**AHS** Frosh B Game at Home vs. Notre Dame, Auxiliary Gym, 4:15 pm  
**AHS** Varsity Boys Swim Meet at Bay Port, 5:30 pm  
**AHS** JV/Frosh Boys Basketball Game at Home vs. Notre Dame, 5:45 pm  
**AHS** PE Training, AHS Auditorium, 6-9 pm  
**AHS** Varsity Boys Basketball Game at Home vs. Notre Dame, 7:15 pm  
**Wednesday, January 12**  
**Cormier** APPL Session 2, 9-11 am  
**Parkview** Grades 7-8 Math Olympiad Contest, 7:58-8:49 am  
**AHS** Boys Basketball Practice, AHS Fieldhouse, 3:20-5 pm  
**AHS** AESP Meeting, AHS Small Commons, 3:45-5 pm  
**Ashwaubenon** Girls Youth Basketball, AHS Auxiliary Gym, 4-7 pm  
**AHS** Girls Basketball Practice, AHS Fieldhouse, 5-6:30 pm  
**AHS** Student Services Meeting, 8th Grade Parent's Night Meeting, AHS Auditorium, 6-8 pm  
**Ashwaubenon** Girls Youth Basketball, AHS Fieldhouse, 6:30-8 pm  
**AHS** Track Open Gym, AHS Fieldhouse, 8-10 pm  
**Thursday, January 13**  
**Cormier** APPL Session 2, 9-11 am  
**Cormier** Biggest Bedtime Story, 6-7 pm  
**Pioneer** Grade 5 Basketball, 2:45-3:45 pm  
**Parkview** Kevin Phillips Basketball, 6:30-9 pm  
**AHS** Girls Basketball Practice, AHS Fieldhouse, 5:30-7:30 am  
**AHS** Open Weight Training, AHS Fitness Center, 3-5 pm  
**AHS** Boys Basketball Practice, AHS Fieldhouse, 3:20-5 pm  
**AHS** JV Boys Hockey Game vs. Sheboygan North-South at Sheboygan Blue Line Association, 5 pm

**AHS** JV Wrestling Meet at Home vs. Shawano Community, 6 pm  
**AHS** Varsity Boys Hockey Game vs. Sheboygan Co-op at Sheboygan Blue Line Association, 7 pm  
**AHS** Varsity Wrestling Meet at Home vs. Shawano Community, 7 pm  
**Friday, January 14**  
**Pioneer** Grade 3 Basketball, 2:45-3:45 pm  
**AHS** Girls Basketball Practice, AHS Fieldhouse, 3:20-5 pm  
**AHS** Dance Team Practice, AHS Auxiliary Gym, 3:30-5 pm  
**Ashwaubenon** Boys Youth Basketball, AHS Fieldhouse, 5-7 pm  
**AHS** JV Wrestling Invitational at Freedom High School, 5 pm  
**Ashwaubenon** Boys Youth Basketball, AHS Auxiliary Gym, 5:30-7 pm  
**AHS** Varsity Boys Swim Invitational at Appleton North, 5:30 pm  
**AHS** JV/Frosh Girls Basketball Games at Home vs. De Pere, 5:45 pm  
**AHS** Frosh/Frosh B/Frosh 2 Basketball Games at De Pere Fieldhouse, 5:45 pm  
**AHS** JV/Frosh Basketball Games at De Pere Fieldhouse, 5:45 pm  
**AHS** Destination Imagination Night at the Improv, AHS Auditorium/Large Commons, 6-9 pm  
**AHS** Varsity Girls Hockey Game at University School of Milwaukee, 7 pm  
**AHS** Varsity Girls Basketball Game at Home vs. De Pere, 7:15 pm  
**AHS** Varsity Boys Basketball Game at De Pere, 7:15 pm

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