



NEWS RELEASE

FULFILLNET, INC. PROMOTES REITZ TO OPERATIONS AND FACILITIES MANAGER

GREEN BAY, WIS. (April 22, 2008) – FulfillNet, Inc. announces the promotion of Marcus Reitz from Assistant Operations/Distribution Center Manager to Operations and Facilities Manager.

“Marcus has a gift for process improvement and building a strong team,” said Kate Burgess, President of FulfillNet. “His strong leadership and process improvement skills are a great fit as the operations and facilities areas make up “The Defense Team” within our organization.”

Reitz started his career with FulfillNet as an account manager in 2004. His experience includes account management, operations management, business analysis and special projects. Reitz holds a B.A. in Organizational Communication from UW-Green Bay.

About Fulfillnet, Inc.

FulfillNet, Inc. is a full-service fulfillment solution company created in 1997 to help clients deliver their brand message through three core competencies: fulfillment, direct mail and contact management. For more information about FulfillNet, Inc. visit www.fulfillnetinc.com.

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